

IMA KARNATAKA STATE **ANNUAL MEDICAL CONFERENCE HOST - IMA GANGAVATHI BRANCH** 



# MEDICON KISHKINDA2025

# SPONSOR PARTICIPATION APPEAL



🏢 24th, 25th, 26th OCTOBER, 2025 旲 KISHKINDA GANGAVATHI

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🛞 www.imakarnataka.in





### SUBJECT: SPONSORSHIP OPPORTUNITY FOR 91ST MEDICON

#### Dear Sir/Madam,

Greetings from Gangavathi. We hope this letter finds you well. We are happy to inform you that prestigious annual state conference of Indian Medical Association, Karnataka state branch is being held on October 24,25,26th of this year at Gangavathi. This is for the first time the annual conference is being held in the district of Koppal. On behalf of the organising committee of 91st Medicon, we are excited to present a sponsorship opportunity for your esteemed organization.

Medicon 91 is an annual conference attained by globally acclaimed speakers that brings together professionals, experts, and students from across the country to share knowledge, innovations, and advancements in the field of medicine.

This year, Medicon 91 is scheduled to take place on October 24,25,26 at Amar Garden, Gangavathi. We anticipate an audience of 1000 delegates, including leading medical professionals researchers, and students. We are also planning to hold patient conclave, tree plantation and other charitable activities during the conference.

Your support will not only enhance the success of this event but also offer your organization significant exposure and engagement with a highly targeted audience.

#### **Sponsorship Benefits:**

#### By partnering with 91st Medicon, your organization will receive:

✓ Brand Visibility – Logo placement on event materials, banners, and official website.

✓ Networking Opportunities – Access to industry leaders and professionals.

✓ Product/Service Promotion – Opportunity to showcase your products/services to attendees.

✓ Speaking Opportunities – Chance to address the audience during key sessions.

We offer various sponsorship tiers, including Platinum Gold and Silver packages, each with tailored benefits. We would be delighted to discuss a sponsorship package that aligns with your goals and marketing strategy.

Please find attached a detailed sponsorship proposal for your review. We look forward to the possibility of partnering with you and making 91st Medicon a grand success together.



# SPONSOR CATEGORY

#### **PLATINUM SPONSOR : 10 LAKH**

- Stall Space (raw space) priority position in exhibition area.
- Company logo & website hyperlink on the Conference website.
- Acknowledgement across all promotional activity (Soft Copy).
- Flyer in participants registration kit.
- 2 Sessions of 1 hour duration each.
- 1 Page advertisement in the programme book/e-Souvenir book.
- Acknowledgement as platinum sponsor in all the Conference signage's in the venue.
- 8 Complimentary registrations for company staff.
- Chair cover branding ( Limited chairs & chair cover to be procured by the sponsorer ).

#### **GOLD SPONSOR - 7.5 LAKH**

- Stall space (raw space) priority position in exhibition area.
  Company logo & website hyperlink on the conference website.
- 2 Sessions of 30 minutes duration each.
- Flyer in participants registration kit.
- 1 Page advertisement in the programme book/ e-souvenir book.
- Acknowledgement as gold sponsor in all the conference signage's in the venue.
- 6 Complimentary registrations for company staff.

#### SILVER SPONSOR - 5 LAKH

- Stall space.
- Company logo & website hyperlink on the website
- Half page advertisement in the programme book/e-souvenir Book.
- 1 Session of 20 minutes duration.
- Acknowledgement as Silver sponsor in all the conference signage's in the venue.
- 4 Complimentary registrations for company staff.

#### **SESSION SPONSOR FOR HOSPITALS - 5 LAKH**

- 2 Sessions of 30 minutes duration each.
- Speaker can be recommended from the respective hospital.
- Advertisement during the start and end of the session.

#### **SESSION SPONSOR FOR COMPANIES - 3 LAKH**

- 1 Session of 30 minutes duration.
- Faculty can be recommended.
- Product advertisement during the start and end of the session.

#### STALL - 2 LAKH

- Octonorm stall.
- Company logo in programme book/e-Souvenir Book.
- 2 Complimentary registrations for company staff.

#### WORKSHOP SPONSOR - 3 LAKH (1 DAY)

- Company/Product branding in the workshop.
- Product of the company can be used in workshops.
- Product advertisement during the start and end of the session.
- 3 Complimentary registrations for company staff.

#### **KIT BAG SPONSOR - 15 LAKH**

- Supporter will provide funding of the conference bags.
- The bag will bear the sponsors logo along with the conference logo.
- Kit & registration counters can be branded & manned by the sponsor.

#### **BANQUET - 15 LAKH**

- Stall space in trade area.
- Branding in the banquet area & during the entertainment.
- Slide presentation about the product in the banquet area for 3-5 mins duration.
- Can launch a product.
- Branding in the banquet invitation.
- Chairs branding ( to be done by sponsor ).
- Acknowledgement as Banquet sponsor in the banquet area.
- 05 complimentary registration for company staff at conference.
- 10 coupons for Banquet Dinner.
- Flag with branding done by the sponsor.

#### COFFEE & SNACKS AREA KIOSK 5 LAKH ( 3 DAYS )

• Company/Product branding in the coffee area kiosk 2 counters.

#### **CHARGING LOUNGE STATION: 2.5 LAKH**

- Branded charging lounge station for multiple devices, Including smart phones and tablets.
- It's a great way to leave a lasting impression on the congress delegates and to create networking Opportunities.
- Opportunity to brand the charging lounge with your Company name and logo.

#### BRANDING AT LUNCH AREA: 1 LAKH

- Premium branding front & back (6x7 feet).
- One regular stall space (2x2mtr).

#### NON MEDICAL SPONSORS: 3 LAKH

- One regular stall space ( 2x2 mtr ).
- Logo branding in conference venue.
- Branding in promotional flyers with discount Code will be send from July onwards ( after full payment received ).
- Car display can be done at delegate parking space.





# CATEGORIES AND PRIVILEGES FOR PARTNERING WITH THE EVENT

Category/ Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor
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Stall Space	Priority Space	Priority Space	Regular Space
Company Logo & Website	Yes	Yes	Yes
Promotional Activity	Yes	No	No
Flyer In Participants Registration Kit	Yes	Yes	Yes
Sessions	2 Sessions of 1 hour duration each	2 Sessions of 1 hour duration each	1 Sessions of 30 min duration each
Advertisement in souvenir Programme Book	1 page	1 page	1/2 page
Conference Signage's	Yes	Yes	Yes
Complimentary Registrations For Company Staff	Yes	Yes	Yes
Chair Cover Branding	Yes	No	No

## **ACCOUNT DETAILS**

ACC. NAME	: INDIAN MEDICAL ASSOCIATION
ACC. NO	: 50200104885416
IFSC CODE	: HDFC0002554
BANK. NAME	: HDFC BANK
BRANCH	: GANGAVATHI
ACC TYPE	: CURRENT ACCOUNT

#### AMAR HOSPITAL

**ADDRESS FOR COMMUNICATION:** 

Raichur road, Julai Nagara

Gangavathi - 583227

🔇 +91 9886391889, +91 9482567678, +91 9880536372

#### **CONFERENCE VENUE: AMAR GARDEN, GANGAVATHI**

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